

Jeff Davis presents...

# Benefits Of Content Syndication

[WP Syndicator](#)

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# WP Syndicator – Benefits Of Content Syndication

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## Introduction

Are you blogging the hard way?

You know what I'm talking about: Sitting in front of your computer day after day, feeling like a slave to your blog. First you have to write the posts. Then you have to promote the blog. Rinse, repeat... ad nauseum.

But it always feels like there's never enough time. You work so hard, yet your blog isn't growing as quickly as you'd like it to. You want more links. You want more traffic. Because let's face it, you want to make more money!

Now there are a few solutions to this sticky problem:

1. You could clone yourself. But that's not going to happen, so let's look at the second solution...
2. You could hire someone. You could even hire multiple people to create content and promote your blog. But you need to have pockets as deep as Donald Trump if you want to see good results. So if you're not sitting on a massive fortune, let's look at another solution...
3. You could syndicate your content. This means that you effortlessly turn each of your articles into a flood of backlinks and targeted traffic. You can promote your blog on dozens of other sites with the click of a button.

Ah-ha, now we're on to something! Read on to find out how content syndication can free up your time, get your pages top rankings in the search engines, drive tons of white-hot traffic to your site, and position you as a niche expert...

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## Build Backlinks Quickly and Easily

If you have even the slightest interest in getting top rankings in Google and other search engines, then you probably already know the importance of getting backlinks.

Listen, you'll hear people say they rank well for their keywords without getting backlinks. And they're right. But the words they're ranking well for are words that almost no one is searching for. Why even bother ranking for a keyword that pulls in two prospects a month?

That's where building backlinks comes in. The more quality backlinks you build, the easier it is for you to compete with the big dogs in your market and rank well for competitive keywords. I'm talking keywords that bring you hordes of cash-carrying customers every day.

So what's an easy way to build these backlinks?

Simple: syndicate your blog content so that it appears on dozens of high Page Rank (PR) sites across the web! And to make it even easier, you can use software to syndicate your content instantly with just the push of a button. No more having to sit in front of your computer for hours on end manually building backlinks!

I'll tell you more about this software solution after a bit. But first, just look at the SEO and link-building benefits of syndicating your content:

- ***You get backlinks from quality websites.*** Not all backlinks are created equal. The best ones are those that come from niche-relevant pages on authority sites with a high Page Rank (PR). Some of the best sites to get backlinks are big, influential Web 2.0 properties like Blogger and Twitter.
  - ***You get to choose your own keywords.*** That means you get to choose the "anchor text" of each of your links. Simply choose the keywords that you want to rank well for, and then watch as you pass your competitors in the search engine rankings!
  - ***Your pages will rocket up the search engine rankings.*** Every time you syndicate an article or other content, you get dozens of backlinks. As your backlinks and PR grow, you'll soon rocket up the rankings for all your keywords! And in turn...
  - ***You'll get more targeted traffic flooding your blog.*** The more top rankings you have in the search engines for your chosen keywords, the more targeted traffic you'll get swarming into your blog! In turn, you can build a bigger list, get more customers and make more money!
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- ***Your blog posts will get indexed fast.*** Every link that you send back to your own web pages makes it all the more easier for the search engines to find these posts... and index them. If you want fast indexing of your content, then content syndication is your solution!
- ***You'll enjoy the benefits of deep linking.*** A lot of people seeking out backlinks get links to their homepage only. So their main page is ranked well, but all their inside pages don't even show up in the search engine rankings. That stinks.

Forget about that. Instead, what you want to do is link to your individual blog posts and pages. That way you have a lot of pages indexed in the search engines, which in turn leads to more traffic. And you can get all these benefits by syndicating your content!

Deep linking, rapid indexing, top search engine rankings, and more traffic... you can see why content syndication is so powerful! But what we've talked about so far is just scratching the surface. Read on...

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## Get More Targeted Traffic in a Snap

While getting backlinks goes hand in hand with search engine optimization, that's not the only benefit of a good backlink. If you place your backlinks on high-quality sites, then these links are going to be seen by high-quality visitors. And that means you'll have plenty of targeted traffic clicking these links and landing on your website!

Just imagine the possibilities:

- You can use all this extra traffic to quickly and easily build your mailing list.
- You can make money by promoting your own products.
- You can make money by dropping affiliate links, CPA offers and AdSense ads on your blog.
- You can even make money selling advertising on your blog (the advertisers will love your jaw-dropping traffic stats)!
- You can leverage all this traffic by asking for "word of mouth" referrals (especially if you have viral content on your blog). Now that's an easy way to double or triple your traffic without any extra work!

Once again, the key to enjoying all the above benefits is to syndicate your content. The trick, however, is to leave enticing excerpts so that targeted visitors need to click through to your site to learn more.

Let me explain...

Some bloggers act like newspaper journalists by writing excerpts that reveal the "who, what, when, where, why and how." Don't do this, otherwise the visitor has no reason to click through to your blog! Instead, you want to reveal a juicy bit – preferably something that arouses the reader's curiosity – and then you should directly tell the reader to click through to learn more.

For example...

*"Is it possible for an absolute beginner to make \$1087 in 24 hours without a list or website? John Doe says the answer is 'yes,' and in this exclusive interview with The Amazing Blog he reveals his exact step-step-method. Click the following link to find out how a former farmer [makes money online](#)... and how you can too!"*

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Of course that's a bit hypey, but you get the idea.

This whole content-syndication thing is starting to sound pretty good, right? Good news: it gets even better...

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## Establish Yourself as an Expert... Effortlessly

Quick, what do you think of when you see high-quality articles and content from one author all over the web? Chances are, you start thinking of that person as an expert. Plus the more you see a person's name, the more you come to trust that person. (That's why email marketers send out at least 7-12 autoresponder messages.)

Listen, your prospects are the same way. The more they see your name as they travel around the web, the more they're going to trust you. And the more high-quality content they see from you (especially on high quality sites), the more they're going to start seeing you as a niche expert, authority, guru or rock star!

I bet you know where I'm going with this, right? Yes, you guessed it: The key to blanketing your niche with content to quickly and easily establish yourself as a niche expert is to syndicate your content!

Just look at what happens when you syndicate your content:

- When your content appears on high-quality sites, others instantly recognize your content as high-quality, too!
- You can instantly establish yourself as a niche expert.
- You can start dominating the niche, because your name and content shows up every time your prospects do a niche-relevant search!
- You can build relationships and trust with people in your niche... even if you don't yet have a mailing list!
- Plus all this exposure means you can easily build your brand identity and recognition!

Best of all, you can get these benefits almost instantly with just the push of a button when you use the right automation tools! (More about that in just a bit.)

Need another good reason to syndicate your content? Read on...

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## Promote Your Autoblogs Effortlessly

By now it should be pretty clear to you how syndicating your content helps you promote your blog. Namely:

- You can build thousands of permanent, one-way incoming links with ease.
- You can increase your search engine rankings effortlessly.
- You can get more traffic from the search engines as your pages get top rankings for the keywords you choose.
- You can get direct click-through traffic from all of the Web 2.0 sites where you've syndicated your content.

You can see how powerful these benefits are with one blog. But imagine setting up a network of blogs and getting these same benefits all with the click of a button. Imagine turning ten autoblogs into dozens or even hundreds of autoblogs that you build and promote on autopilot!

That's exactly what you can do when you use content syndication! And you can do it in the blink of an eye when you use a tool like WP-Syndicator...

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## Enjoy Push-Button Promotion

Throughout this report you've learned why content syndication is a quick and easy way to:

- Promote your blog on dozens of websites.
- Build backlinks quickly and easily.
- Get ranked well in the search engines.
- Create a network of autoblogs on autopilot.
- ...And so much more.

Now this sounds like a lot of work, right? Well sure, it can be – if you're doing it manually. But you don't have to. You can syndicate your content on some of the biggest, most well-known Web 2.0 properties... all with the click of a button.

Introducing WP-Syndicator, your solution to push-button-easy blog content syndication! With just a click of the mouse your content can appear all over the web, including:

- Twitter
- Blogger
- TypePad
- Plurk
- LiveJournal
- WordPress
- Xanga

And many other highly trafficked, high Page Rank sites!

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Listen, if you want serious link juice, good rankings in the search engines, and all the targeted traffic you can handle, then you need to start syndicating your content using WP-Syndicator.

[Click here to find out more ...](#)

because the sooner you get this tool, the quicker you can out-link, out-rank and out-wit your competitors!

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