

This Report Brought To You By:

Jeff Davis

**NOTICE: This Report Comes With
FREE Giveaway Rights! You MAY
Give Away This Report As Long As
You Do Not Alter Its Content.**

"Making Money Online: The Ugly Truth" by Dave Lovelace
© Copyright DavidLovelace.com

ALL RIGHTS RESERVED

No part of this course may be reproduced or transmitted in any form whatsoever, electronic, or mechanical, including photocopying, recording, or by any informational storage or retrieval system without expressed written, dated and signed permission from the author.

DISCLAIMER AND/OR LEGAL NOTICES

The information presented herein represents the views of the author as of the date of publication. Because of the rate with which conditions change, the author reserves the rights to alter and update his opinions based on the new conditions.

This report is for informational purposes only and the author does not accept any responsibilities for any liabilities resulting from the use of this information.

While every attempt has been made to verify the information provided here, the author and his referrals cannot assume any responsibility for errors, inaccuracies or omissions. Any slights of people or organizations are unintentional.

Millions of hard working people from all backgrounds visit the Internet everyday searching for ways to change their lifestyle, become more financially independent and gain freedom from the "rat race" that is dragging them through life like a ball and chain.

They're excited about making money online and having their own home business. After all, you can spend more time at home. Get out of bed when you want, leave the "office" whenever you feel like it, even take the day off without having to ask someone else's permission. And the list goes on.

But do they really know the "truth"? Do they really know what they're getting into? The reality of making money online and working from home and the popular perception can be very different.

It's important to know that there's an "ugly" truth that no one talks about; a truth that isn't shiny and exciting. No one talks about it because they have an ulterior motive to get you on board with whatever opportunity they're selling. Salesmen don't make a habit of pointing out the negatives!

But I've taken off the suit and tie and I'm going to give it to you straight.

Reality

When you work for yourself, you are the boss, the CEO, the President, the janitor, the secretary, the employee, (fill in blank here).

You're the company, down to every last detail. It is totally up to you to make things happen. No one will be standing over your shoulder telling you "here's your job".

It's a hard reality and frankly a bit scary when you're thrust into this new world of working from home because we're creatures of habit. And in the work place, we're accustomed to being handed our job responsibilities and told what to do and a time frame to do it.

We're told when we can take vacation, when we can get a day off, and who to see for a form to fill out, etc if anything goes outside the rules.

But when it's suddenly, and solely, up to you, it's like "cold water in the face".

The New Time Clock

You are the time clock. And as a "time clock", you'll quickly discover that working from home magically makes the clock stop working!

After all, there are new distractions you didn't expect. It's extremely easy to get distracted.

There's the TV, kids, a spouse, phone, etc. Then there's the fact that family thinks you're on holiday now and that you can do all of the errands that couldn't be done when you were at the office working for someone else. eg, "Hey, you can pick up the kids now. You're at home" or "since you're at home now, go take care of (this or that)".

Your immediate family doesn't "get it" and it's important that you discuss with them the importance of their support and understanding that you now have a business to run. You're now the boss. You need to set rules and office hours. It is a real business. It's just in your home now.

Customers, can't live without them

Remember when John Smith was handling all the customer service issues in your previous job and you never had to worry about that?

Guess what? You now have to worry about that. From now on, it's 100% up to you to master the art of handling support and service to your customers. And just a heads up, not all customers are fun to deal with, especially when you're working online.

When working online, you're opening up the world-wide door to your business and you're going to get a wide range of people coming to your "store" and into your profit funnel.

There will be people who are rude, immature, dishonest, and more than happy to rip you off or take advantage of you and not bat an eye.

Shocked? It's true and you now have to learn how to deal with them. While this group is very small, it's reality. And you need to be prepared for this.

Here's another rule. When people like you, you probably won't hear from them. When people don't, you're more likely to hear from them! So, sometimes silence is golden.

With that said, there will be a select few who actually take time to let you know that they're pleased with you and your service, etc. Be sure to thank them for taking time to let you know.

Refunds

Refunds are just a part of doing business. The first time you get a refund is always hard. When you're just starting out, you're nervous and scared and you really need the cash flow. So when

you get your first sale, and that person turns around and requests a refund, your excitement gets flushed down the drain. More cold water in the face.

Just know that this is going to happen. Expect it. Just keep focused on getting [targeted traffic](#) to your site every day and let the system work as it should. You can't control this aspect for the most part. So work hard at keeping the sales coming in to offset this.

Most people will not buy from you

Here's a real shocker if you're not armed with the following information.

When selling products online, the majority of people who visit your site, store, or sales page will not buy from you.

In fact, on average, only 1-2% of all visitors will take action on the first visit! Shocking, but true.

So don't be discouraged when you realize that you've had 100 people come to your page and only 1 to 2 of them placed an order. It's normal.

This fact simply means that you need to focus on tweaking your sale process for higher conversions and generating more leads and traffic every day. These should be your primary tasks.

The good news

Yes, there is some good news. You can [outsource tasks](#) for your online business. You don't have to do it all yourself. Getting started with your own online business can be taunting. So why not let others do the tasks you don't want to do or don't know how to do.

The other good news is that you can [sell other people's products](#) online and immediately remove the customer service aspect.

Let others deal with the product setup, delivery and customer issues while you sit back and collect the paychecks!

The key is setting up a system first, then consistently following that system over and over for a stream of cash flowing into your business.

Summary

It's critical that you understand the ugly side of working from home before you dive into the "making money online" waters.

Once you realize these reality checks, you'll be better prepared to build and grow your own business without a life jacket.

Most importantly, have a plan in place. Never start blindly. You can't "wing it" or you'll find yourself quickly drowning. Find a proven and tested [system for making money online](#) and work that system consistently.

It takes focus, persistence and support from friends and loved ones and the understanding that you are a business owner now.

And now that you're armed with this information, go out and claim your piece of the pie. If I can help, please let me know.

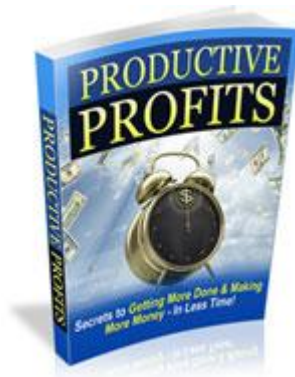
Dave Lovelace

Claim Your Free Gift and VIP Discount...



For a limited time, Internet Entrepreneur Dave Lovelace is giving away **FREE** copies of his ebook "30 Days To Your First \$1000" that reveals 9 proven ways to make \$1000 online. To request your free copy right now, go to <http://30DaysTo1K.com>

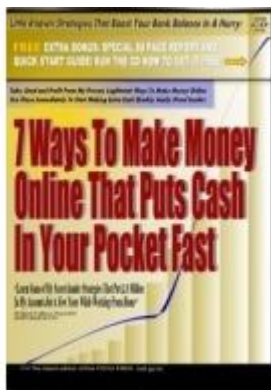
Recommended Resources



How to make more money in less time

I'm going to show you how to make sure every day you are making progress towards your goals and how to force yourself to complete the things you need to become a success without even struggling. [Click here to learn more..](#)

Secret VIP Discount (for readers of this report)!



New Video CD Reveals The 7 Top Ways To Make Money Online That Puts Cash In Your Pocket Fast.

[Click here to claim your VIP discount..](#)

(while supplies last)