

**Behind The
Scenes Of...**



The Rags To Riches Story That Guides YOU To Wealth

“You’ll never make it!” – *They exclaimed.*

“It doesn’t matter if *you* think I can make it or not... What matters is that I give it my best shot because the alternative of just sitting around waiting for something better to come along is not an option”. – *I responded*

This is what was said before I began my journey to success many years ago...

People thought I was crazy to want to swim against the stream and become wealthy. And in all honesty, after my 4th failure in a row (when I simply shrugged it off and continued without a second thought) - I started to think that maybe I was...

After all, who in their right minds would keep banging their head against a wall once they realized it hurt, right?

Well, in my opinion... **There are no failures.**

...At least - not if you learn something from the experience.

Each time I ever “failed” at attempting to become successful, I learned a lot from the experience... I’d first look at the situation and say “why didn’t this work?” then do whatever it took to fix things and try again.

(Even if that meant reading several books on the subject or hiring others to help)

And that’s really one of the biggest things I attribute to my great success - the fact that I never gave in to failure and always persisted no matter what.

My main reason for continuing despite my many failures was that I just knew deep down that *I would become wealthy* and that it was only a matter of time before one of my attempts would work – when everything would *click* and I would finally get it right...

And eventually – I did.

Now, I’m not going to try to sugar coat things here as is often done online in all the “*hyped-up*” stories on the web...

Where so-called guru’s say it was a “*snap*” to get rich ...that they never once failed and they did it all in their sleep -because that’s completely bogus.

Instead, I want to share with you...

The *Real* Story Of Success

NO frills, NO hype - just the facts.

So with that, let's get to it...

As I mentioned earlier, I have failed many times in the past to get to where I am today. And I'm not at all ashamed to admit that to you.

Why?

Because each of those failures has really become its own battle scar that acts as a reminder to some of the valuable lessons I've learned along the way.

These "*failures*"...or lessons as I like to call them are just a natural part of the process of becoming wealthy. And if you ask anyone else in the world that has become successful they'll tell you the same thing.

So, if you've ever had trouble trying to become rich in the past...

This is good news!

Because this means you're on the right track to get to success – *as odd as that may sound*. You just need to learn something before you can succeed.

And my aim here is to help you figure out exactly what that thing is and how to get past it. Just as I have done over the years...

For me, it all started when I was young...

I can vividly remember being 7 years old riding in the car with my parents and imagining what it would be like to own houses and rent them to people for money.

Of course, at the time I had no clue what a mortgage was or that there were expenses that landlords had to pay ...but the principal was there - ***Renting Property = Cash***

Even at a very young age I knew that I wanted to be wealthy. And this became ever more of a burning desire as I got older and got into the work force when I quickly discovered that...

Working 9-5... SUCKS !

(And I'm sure you've come to that conclusion as well or you wouldn't be reading this right now.)

You see, I could never stay at a job for more than a month or two before “the boredom” would set in and I would feel the itch to leave.

Perhaps you've felt that way too?

Now “the boredom” can really refer to a lot of things like dealing with rush hour traffic, not getting enough sleep, not making enough money...etc. - but for me, it usually meant I was just sick & tired of having to go in everyday...

There were so many other things I'd rather been doing with my time than working.

In the end, I think my running total for jobs was up around 30-something in practically every field from gas attendant to cook, to cashier, to cabinet maker, to IT technician...

(And this is all within just a 5 year span!)

I used to shudder at the thought of doing that whole 9 – 5 scene for the next 40 years. Heck, I still do! No one should have to live that way.

So I decided to do something about it...

I spent the better part of my teen years pouring over books, going to conferences and seminars and rubbing shoulders with the most successful people in the world - hoping to learn the secret of how to get rich.

And I tried a lot of different things to reach success during that time *(many of which failed miserably)*

The main things I focused on were creating a business, investing in some stocks, dabbling in real estate and of course, growing my online presence.

Getting a business was the first thing I did...

I decided to build a web design/development business – I figured that because I already knew how to make a basic website *(something I learned in high school)* I wouldn't have any trouble building sites for other people and businesses.

Unfortunately, things didn't work out as planned...

It was nearly impossible for me to get clients, and when I did get one 9/10 times they would want features that I had no idea how to add. This usually resulted in losing the job ...*or worse.*

But this little failure didn't keep me down, instead I looked at the situation and tried to figure out how I could fix it – without having to go back to school for 3 years.

Fast forward to several months later and I finally discovered the secret – *outsourcing.*

This is really the key to business...

Hire people smarter than you to do a job and pay them a % of what you're getting paid.

Essentially, I figured out that if I could get a bunch of contractors on call for jobs that came up, I could delegate the work to them and still make some money.

Sure, I'd make a bit less per hour - but I wouldn't have to do the work and I could give my clients everything they were asking for.

It's like asking what's better...

Making \$25 An Hour Working At Some Job Or \$5 An Hour Every Hour *Without Having To Do Anything?*

Obviously, getting paid to do nothing is the better option, right?

This is how all the big companies do it – and even though it's a simple idea many people (*including myself*) don't see, or don't realize they can do it that way initially.

And now, my business runs practically on auto-pilot - jobs come in, get done by pros, and I get a % of the profits made ...simple as that.

...I think I spend a total of 20 minutes a day on that business now.

When it came to real estate and the market I also had some failures... **In fact, some of**

my mistakes here cost me *thousands* of dollars.

But, just like with my business I looked at the situation and found the source of the problem and tried again. Regardless of what the details of the problems were, it always boiled down to just needing to learn more from trial & error.

The internet is where I had the most failures.

As easy as they say it is to make money online - I certainly didn't have an easy time with it at first.

I tried a lot of the get rich quick schemes you see everywhere...

I tried using things like eBay and banner ads...

I even tried Affiliate Marketing... *a dozen times with different products!*

But I could never really generate any money.

Finally, after my 15th or 16th try at Affiliate Marketing I made my first \$10 - I was so excited too.

Why was the 15th/16th time different?

Because I realized what I was missing all the times previously... This time around it was proper keyword research and offer evaluating. Originally, I just figured I'd send a bunch of PPC traffic to the site and I'd make a bunch of sales.

But in reality, there is a whole process to Affiliate Marketing that needs to be followed in order to be successful at it. And I discovered the whole thing piece by piece with every failure until I had all the pieces to the puzzle.

Pieces like:

- Using proper keyword research to make sure the keywords you're advertising on are terms that buyers use...
- Creating a pre-sale page...
- Building a list that you can contact in the future...
- Selecting offers with high enough commissions to cover conversion rates and ads...
- And a bunch of other little details that if missed usually causes failure...

Once I got all that stuff right I started making good money as an affiliate.

Then I decided to branch into product creation and launching as I figured this is where I could really make some big bucks...

I knew a lot about several things (E.G. computers, weight training...etc) and I figured I could teach others what I knew.

How hard could it be?

After all, I assumed the principle was the same as with Affiliate Marketing...

So I created a product and tried to sell it online by simply posting it online and creating a few ads on Google to the sales page.

It didn't sell ...*at all*.

"Oh, I just must need to learn about how to launch a product" – I thought.

So I rushed online and bought the first product I saw about how to launch a product online - I followed along with the training and guess what happened the 2nd time I tried to launch the product...

***Epic Failure* ???**

Wait... What?

How can that be?

I followed what the "product launching" training told me to do step-by-step...

Yet still, I didn't even make one lousy sale.

**And This Is Usually The Point When People Say
" oh well, it just didn't work for me "
And Give Up...**

But I refused to accept that it just didn't work for me.

So I tried again... *and again... and again!*

All told, it took me 4 epic failures at trying to launch my product before I finally got it right on the 5th try. That's right, four times – over the span of a couple years working non-stop at it.

Why didn't it work the first few times?

Because it wasn't just "product launching" that I needed to learn - it was a bunch of other things not taught in the course I had bought. Things that are absolutely vital to launching a product ...

...and I learned about them all, one by one with each failure.

Things like:

- Effective Copywriting...
- Creating A Sleek Design...
- Recruiting Affiliates...
- The Pre-Launch Sequence...
- And many more little details...

Now, looking back on things... the whole process seems simple and very much like common sense. And that's because now I've gotten everything down to an exact science.

Fast forward to today...

I've come a long way... It all started with making my first \$10 online - and since then I've continued to amplify my success both in the online and offline world to the point where I've made...

...well, let's just say that **I no longer have to worry about working any time soon.**

The process took years, and I went through many failures and hard times – but I overcame it all to become rich and successful ...and you can too!

That's where Profit Geysers enters...

Now that I'm no longer in a race of trying to acquire wealth, I've decided to take a step back from it all and help people just like you (*that are in the position I was once in*) become wealthy.

Why?

Because I feel it's important to give something back to the world that has given me so much... There is more than enough wealth for everyone out there and I take a lot of joy in helping others get their share.

So, in order to help people bypass all the failures, mishaps, trial & error, and hard times associated with trying to become wealthy...

I created Profit Geyser as a guide (*or blueprint if you will*) that lets people take advantage of all my strategies, tactics, tips and experiences that really act as a shortcut to reaching great levels of success both in the online and offline world.

As I'm sure you can already tell...

This Isn't Some "*Quick-Fire*" System Pumped Out In A Rush Just To Make A Quick Buck - *This Is Quality* That's Been In The Works For Years

And this report certainly *isn't* some kind of sales pitch.

This is just part of the story at this point.

So, let's continue with some of the "hard-hitting" info of how to reach success...

(However, If you're interested in learning more about Profit Geyser click the link at the bottom of the page)

A lot of people ask me – "how did you do it?"

How did I manage to beat the odds and become rich and successful?

And I used to answer half jokingly "*I worked my ass off for 16 hours a day for several years.*"

But a while ago, I decided to give it some serious thought ...and the answer was pretty

shocking – *I did it by using a formula!*

Believe it or not, there is actually a formula to success that not many people know about. And knowing and applying this formula can really mean the difference between success and failure.

So what's the formula?

The formula is actually broken down into several key parts. Each of which is essential to the process of becoming successful. And I'm going to tell you about a few of those key parts right now...

The first is having the proper mindset.

(A mindset is basically a way of thinking and looking at certain situations. For example, a pessimistic mindset says "the glass is half empty" while an optimistic mindset says "the glass is half full".)

But when it comes to being successful - you need to have the **Millionaire Mindset**.

And here's what that is...

1. The *Millionaire* Mindset

The "Millionaire Mindset" is made up of a few different *core beliefs*...

Being Positive

It's important that you be positive when going towards success for many reasons... But mostly it's because on the road to success you'll sometimes come across hard times and even failures that you'll have to overcome.

And I know you might be thinking "whoa... hard times? Failures? What's this guy talking about?"

This isn't usually the stuff you hear about when people talk about making money or becoming successful, right?

Well that's simply because it's usually coming from some guy hyping things up in an

effort to try to sell you something.

But I really want to level with you here...

Sometimes it can be tough getting to success. But being positive really helps you stay on target and will get through those hard times when you may consider giving up.

Affirmation

Believe it or not, actually visualizing your success can help you succeed. This is what affirmation is all about. It's about taking the time to visualize your success as if it's already been achieved.

And I'm not just talking about "wishful thinking", but actually feeling all the feelings associated with having reached your goal...

Like the relief you feel having no more debts. Or the exciting feeling of having enough money to buy whatever you want. Or what it's like to live the life you want...

All with such detail that you can even smell that "new car" smell. ;-)

Affirmations use the law of attraction to draw what you want in to your life. *I know it sounds a little out there*, but believe me when I say that just about every successful person in the world swears by this law.

Belief

Simply put, if you can't actually believe that **you will succeed**, you won't.

This is just a fact of life - you will only every follow through or succeed at what you *truly* believe you can accomplish.

Take a moment to look back over your life and think of a time when you decided that you couldn't do something. Or rather, a time when you really believed and were convinced that you couldn't do something.

Did you actually accomplish the task or goal, or did you give up because you believed

you couldn't do it?

Trying to quit smoking is a prime example of this.

More often than not, if you can't believe you can do something – you won't be able to...

Henry Ford really said it best – “Whether you think you can or you can't - you're right”.

Being Open To New Ideas

Becoming successful really is going against the stream of what people generally do...

Typically, people just work at a 9-5 job “day-in” and “day-out” basically living paycheck to paycheck.

If you want to become successful you have to break free from the typical way of thinking where “the only way to get success is to work in some big corporation and hope for advancement”.

I mean, look at all the **mega-successful** people in the world...

Take Bill Gates or Donald Trump for example, did they become billionaires by working 9-5 at some faceless corporation?

No. They were free thinkers that went against the stream to get to success.

You have to be open to new ideas and concepts of how money is made and how it works to become successful....

And the fact that you're here reading this right now shows me that yes...

You can do this!

Being Motivated To Succeed

Success won't fall into your lap and start flapping around– no matter how bad you want it.

(Although that would be kinda cool... Or weird depending how you look at it)

In order to succeed, you actually need to have the motivation to succeed no matter what happens.

This means taking the time to learn the methods that work, as well as actually taking action on them.

Now I know... that after hearing that, there are going to be some people that are kind of groaning at the idea of really having to work at becoming successful, **and that's ok.**

I understand where you're coming from... work sucks, right?

Well, it doesn't have to be that hard... As long as you take baby steps you'll eventually get to success. And really, the closer you get to success the easier you find the work becomes.

Simply because you'll start to see that little light at the end of the tunnel and subconsciously you'll start working towards that light faster and faster.

The first step can really be as easy as watching some training videos that show you all the different methods for making money that use can use.

Sounds pretty cool, right?

You can literally take the first step towards success by just getting some training videos then plopping yourself down on the couch for a few hours with some chips and a soda watching them. Imagine that!

Then you're friends may come over and ask what you're doing and you can say "I'm working towards success"... *I know, that's a little out there*, but really - it can be just that easy.

The bottom line really is... how bad do you want that million dollars?

These are the basic elements that build up the proper mindset. As long as you can adopt these beliefs there is no reason why you can't have the "Millionaire Mindset" too!

2. What Does It Mean To Be *Rich* ?

Believe it or not, being rich isn't just about having piles of cash...

(All thought that's one of the nice things about being rich)

It's actually about understanding **how money really works** and how you can get your money working for you...

It's also about being able to continue on even when people are trying to discourage you – including that little voice that nags you to turn around and run because something seems too risky.

I'm sure we've all heard that little voice before, right?

Well it's not really that surprising because...

Many of us are brought up in a financially negative environment where people seem to think the only way to live life is by working at some 9-5 job till you're 65.

And where you're often discouraged from trying to become successful because... well, we've all heard the reasons...

So really... *it's not your fault* if you've ever had that little seed of doubt bugging you to not take the chance on something that can better your position in life.

Really, every successful person in the world had that little voice in the back of their minds. Telling them to give up or to run away from opportunities because it's going against the stream of what people normally do.

But they pressed on, knowing that they were heading in the right direction. They had seen others get to success, so why couldn't they do it too?

And needless to say, things worked out really well for them. Many of these people are now **multi-millionaires**.

And it's all because they took the chance at taking their first step towards success.

3. How **You** Can Do It

By now you're probably wondering, well this all sounds good but how can you actually go about making money and becoming rich, right?

Well, I'm going to tell you...

The biggest key to becoming successful is using **Multiple Streams of Income**, as well as multiple streams within those streams.

It really boils down to using what I call the **B.R.I.M.** of success - the 4 biggest methods for making money and becoming successful...

Business
RReal Estate
IInternet
MThe Market

Typically, **95%** of all successful people in the world have made their vast fortunes by using one (or a combination) of these 4 methods.

And I'm dead serious here... **95%**.

The rest is made up of people who inherited money, won the lottery...etc

Each of these 4 methods has many different streams of income located within, for example...

Business

Business really is the most typical method people use to make money and it's probably what you've seen people use on an everyday basis.

Anytime you see a new business open, for example restaurants, convenience stores, or other home based businesses these people are using business as a way of making money.

There are many different types of businesses that can make money. Typically, a business will either sell goods or services, or act as a tax shelter to save you money.

Real Estate

Real Estate is another common way that people have made large amounts of money easily by using many different methods, including...

Buy & Hold deals, Quick Flips (where you buy a property to fix it up and resell it), Foreclosures and many others.

Real Estate is such a great way of making money because of how leverage is used in buying properties.

It can also be a great way to earn what's called "Cash Flow" which is essentially money that comes in every month without you having to do anything.

Internet

The internet is probably what most people are familiar with as being the definitive way to make money. We've all heard the hundreds of success stories of how people have made millions online, right?

And really, this is probably one of the best ways for anyone to start making significant money and reaching success. Simply because it typically doesn't require a lot of starting money or experience.

There are *dozens* of different ways to make money online including using VMC networks, Freelancing, Arbitrage, CPA's, Affiliate Marketing, Content sites and a ton more.

The Market

The market has been around for a long time and has recently become a more mainstream way for everyday people to start making some additional money and even socking some away for retirement.

As a matter of fact, it's been proven that by using certain aspects of the market such as mutual funds, and by putting a little money into it each month... The compound interest you can make will virtually guarantee that in as little as 40 years you could have \$1 Million.

I know, I know... 40 years? Wow, that's lightning fast, eh?

But at least it's pretty much a guaranteed million.

Well rest assured in knowing that there are much faster ways to make that kind of money.

Some different ways of getting involved in the market are using the Forex (*or Foreign Exchange*), Mutual funds, Stock Trading, Bonds and a bunch more.

All you really have to do is first learn the details of the various methods that can be used in each area of the **B.R.I.M** of success...

And as I said before, this can really be as easy as just watching some training videos.

4. The Most *Important* Part...

As I mentioned before, success won't fall into your lap - you've actually got to take action!

Whether that action is to first learn what the methods are of making money or to actually follow through on the methods you've learned...

This is really the part that sets the successful apart from the rest. I mean, you'll never succeed if you don't try, right?

And this is usually the part where people start getting a bit unsure or even a little scared... Wondering if they really have what it takes to succeed. So let me reassure you here that yes...

You can do this!

Anyone can become successful. You just have to take it one step at a time.

5. The *Best* Tip You'll Ever Hear...

Always keep working toward success – never give up!

Persistence is key.

Follow the methods that work for you and don't try to reinvent the wheel. Once you learn a method that works, don't try to rework it. Just follow the formula that others have found to work.

Many times people learn a tactic for making money and decide to rework it and change it around to sort of "make it their own".

Don't fall into the trap of running in circles trying to rework or fix something that isn't broken...

When you're presented with a proven strategy to make money - **use it!**

Because if someone else has made money using it - obviously you can too, right?

Hopefully this report has shed some light on how to become wealthy...

If you want to know more, I suggest you check out [Profit Geyser](#) as it really picks up from this point and walks you through everything else.

Check it out - [Here](#)