



# TurboFarewell

## WAR PLAN



### Earning Passive Income from Clickbank(tm) & Adsense(tm)

#### Step 1: Select hot products

- visit <https://www.clickbank.com/marketplace.htm>
- Select the E-Business and E-Marketing category
- "Sort results by" GRAVITY - the higher gravity is the better
- Create a list with the products that have a high gravity number and pay more than 50% as a commission
- Click on the Promote button next to each product and get your hop-link
- Create forwarders for protecting your hop-links. Refer to the Blue Workbook in the "Control your links" section.

#### Step 2: Create blog posts

- Use the content offered by the 60 Reports and all the ebooks you get from the Farewell package
- Use a spinner for making the content unique or hire someone to spin the content for you or do it yourself
- Create blog posts of ~250 words each
- Correspond each blog post to a Clickbank product you can refer to for "Further reading." Example: if a post talks about web traffic then you can refer to a product in Clickbank that talks about web traffic too.

#### Step 3: Load your blog (You can use the resources you get from the Farewell as references to the actions suggested.)

- a. Load the blog posts on your blog and set them up to be posted automatically. Suggestion: Post 1 post every 2 days. Remember to tag each post with the keyword related to the post and the product you are promoting.
- b. Create an autoresponder that can work as your newsletter so visitors of your blog can signup with it. Or use the newsletter created as suggested by War Plan #2
  - Setup your newsletter's autoresponder to be loaded by and broadcast the posts from your blog automatically (Check the Messages/Blog Broadcast section at Aweber)
- c. Use plugins that
  - repost your blog posts automatically to Twitter.
  - report your posts to social networks
  - bookmark your posts automatically to social bookmarking sites
  - allow visitors to signup with your newsletter
  - allow visitors to Re-tweet posts, Digg them, etc.
  - allow visitors to bookmark your posts
  - allow you to display Adsense ads into posts and also in the sidebar

#### Step 4: Repeat Steps 1 to 3a monthly

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