

Dude I Hate My Job – Anything Is Possible

DUDE

I HATE MY JOB

OR I need a freakin' job!

Dude I Hate My Job – Anything Is Possible

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The clock has just hit 12:01 and I'm sitting here at my desk thinking about all the amazing possibilities people now have because of the Internet...

I mean think about it... When was it EVER possible for a kid still living at home, with NO money at all, submit a video to a website, and have over 1 million people view it?

NEVER!

It's completely astonishing to me and I honestly can't get over it. I mean seriously... Think about it!

What's even crazier is that without the Internet, I would not be where I am now. Sitting with two six-figure per year businesses at the age of 18. I'm making more money than 95% of Americans do working FULL TIME at their job and it's all thanks to the Internet!

Also think about this... Which other job can you be sleeping and making money at the same time? Or how about making money while you're partying on the weekends!

That's the thing about the Internet; you can be making money 24/7 and hardly have to be at your computer!

How did I get started? Well I was sitting in class one day (yes in high school) and received a text message from a friend that there's been this new blog that's started up at our school gossiping about all the kids. So me being a teenager, I decided to check it out when I got home!

It was the simplest idea EVER and honestly didn't last longer than a week because the school got involved and decided to shut it down. That's when it hit me.

Why don't I start something like that and I can make money from it!

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At the time, I had no idea on how to even start with making money online, but I assumed if I had a few hundred people visit the page, I would be a millionaire.

Yeah... I was wrong about that one, but it did start me on this online adventure needless to say!

I then started up a blog where I posted high school parties in Los Angeles for kids to check out. My blog started to receive such a following that I would have 800-1000 people show up at a house with ONE blog post...

That's when all the puzzle pieces really fit together for me.

I thought, if blogging is really this easy and has this much power, I could make a ton of money doing it!

Well that's when I started doing a bunch of research on ways to blog and make money doing it.

Let me tell you, there's A LOT of crap out there that taught me absolutely nothing.

But the one thing I did learn a lot about is Affiliate Marketing. Most of you may already know what that is but if you don't, let me explain real quick.

It's when you sell someone else's product for a commission. This means all you have to do is send people to a website through your "custom affiliate link" and when they purchase something on their site, you make money!

When I heard this I almost went nuts... This sounded like a complete GOLD MINE!

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Next thing I did was combine my affiliate marketing knowledge and started up a blog where I literally just reviewed other people's products. Then I just gave my affiliate link after each product review and when people would read my posts, they would click the link in it and purchase. I would then make a nice commission for doing nothing at all!

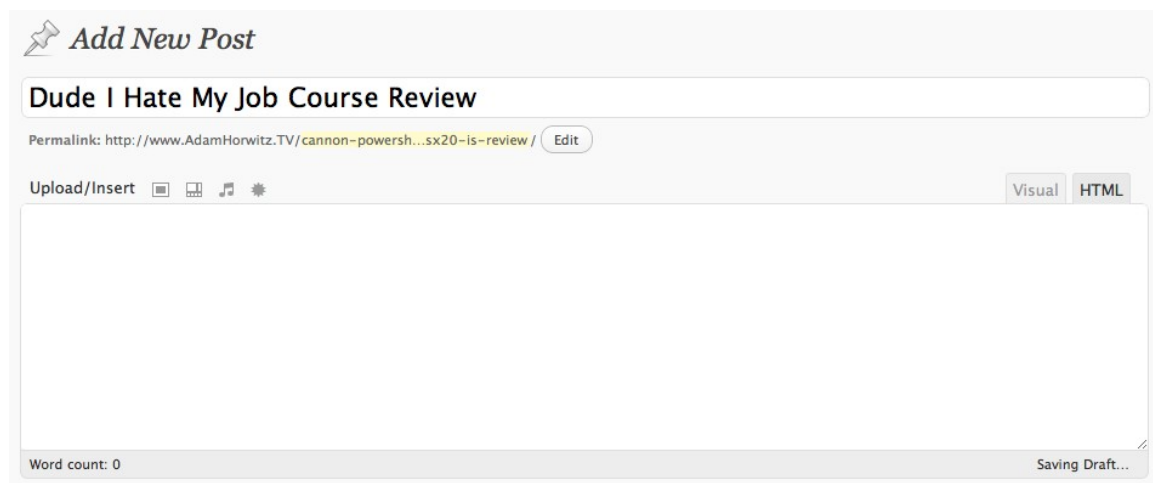
Where did I get my traffic?

Well, the great thing about blogging is that search engines like Google love you! Since you're always posting new blog posts and people are commenting and all that, they consider you as a fresh and always updated website which they love.

So what I would do in my blog post is literally title it the name of the product with review after it. Search engines like Google would now rank me for those keywords!

Best thing about it is that most of the products I reviewed were all digital run through a site called [Clickbank](#). They would then just send me the checks every two weeks and I would cash them. That's it!

Here's an example of what I would title my blog post as:



The image shows a screenshot of a WordPress 'Add New Post' editor. At the top, there is a pin icon and the text 'Add New Post'. Below that, the title field contains 'Dude I Hate My Job Course Review'. Underneath the title, there is a permalink field with the text 'http://www.AdamHorwitz.TV/cannon-powersh...sx20-is-review/' and an 'Edit' button. Below the permalink, there are icons for 'Upload/Insert' (image, video, audio, link) and buttons for 'Visual' and 'HTML' editing. At the bottom left, it says 'Word count: 0' and at the bottom right, it says 'Saving Draft...'.

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That's just an example of a post I would do but people would look for it on search engines like Google. I would then show up on the first page (since it was a blog and keywords matched) and traffic would flow in!

And guess how much money I would average from doing something as simple as this... Over \$250 per day!

For just writing blog posts, which took about 30 minutes a day, I was extremely happy with that... I think you would be too. 😊

... But after about 3 months or so, I wanted to turn this \$250 per day to \$500, \$800, or even \$1,000 per day!

And that's exactly what I did!

How?

Well let me tell you this. It involved blogging but not about product reviews... It was something actually VERY different!

I decided to start up a blog about myself. Yes, I just said myself...

Instead of blogging about stuff that I wasn't really enjoying (even though it was bringing in good money) I wanted to start blogging about my passion. Something that I loved and wouldn't mind spending a few hours a day working on.

So after debating over and over what my passion was, I decided, "helping people get started online" was the one.

I would see all my friends working lame baby-sitting gigs, local fast food joints, or even not being able to find a job!

That then triggered something in my head...

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What if I could help people get started online through affiliate marketing like I did. So what I did was start up a blog called AdamHorwitz.tv.

Yes, I actually used my name in the website domain... CRAZINESS!

I talk a lot about this in my course *Dude I Hate My Job* and why it's EXTREMELY important to have your own name in your domain.

Anyway, here's a snapshot of my blog for you to check out...

HOME LET'S TALK SUBSCRIBE

ADAMHORWITZ.tv

What They "Should" Teach In School

Who IS Adam?

That's Me!

If you don't know me yet, my name is Adam Horwitz and I'm an 18 year old entrepreneur and own two different online businesses that make over six-figures per year... My goal is to make a million bucks in a year by 21!

So this page is pretty much my second home... Whatever my crazy self is up to I'll post on here. I'll also be posting online celebrity interviews that I do. So whenever you're completely bored

Just Featured On A HUGE Site! :)
by ADAM HORWITZ on APRIL 21, 2010 [EDIT]

I was just featured on YoungEntrepreneur.com as one of the 27 Inspiring Young Entrepreneurs Online post. This is such an honor to be on their site and I'm extremely excited! They get thousands and thousands of people to their site daily and must be one of the biggest sites on Young Entrepreneurs out there at the moment...

I've posted an image below of what they wrote about me so you can check it out. (They said I was 19 though... I'm really 18! :-)

Adam Horwitz, 19 of AdamHorwitz.tv – 19-year-old Adam Horwitz says on his site that he has a goal to make a million dollars a year by the time he's 21. All signs point to that becoming a reality. Adam started out in Internet marketing at the age of 15 and has become an expert in the areas of affiliate marketing and PPC (pay-per-click) advertising. Now he makes money teaching others to make a living in these areas. His blog is

Let's GET Social

Tweet with ME

Friend me UP

My Online Courses

Don't say I didn't warn you!
TYCOON Cashflow

... And I would post videos and articles on different ways people could easily get started online through affiliate marketing.

But the key thing about it was I wouldn't ALWAYS talk about make money tips... I would also talk about my personal life to bring in the personal relationship between my readers and me. Now they would trust me more since they knew more about me.

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Since I was 17 at the time of doing this, things went quite viral for me. People were astonished that someone at such a young age could be making this much money and teaching other people how to do it as well!

Also when people started to make money using my methods, they would tell their friends and so forth.

I had SO much fun doing this because I was helping thousands of people and at the same time, making money!

That's great and all Adam but how were you making money with this new blog? Wasn't all the stuff you were giving your blog readers free?

Yes...

Majority of it was free but every so often I would throw in an affiliate link with my blog posts... For example, if you give people a lot of free good content, when you recommend an affiliate product, they think how much better that content must be than your free content and buy it right away!

That's exactly what I would do. Create a good video post on affiliate marketing and then link them to an affiliate marketing course through my affiliate link!

Believe it or not, some of my blog posts would make over \$2,000 in under three days because people would think there's so much value in them and buy the product that I linked to in the post!

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Here's some screen shots of two of my Clickbank accounts from doing what I explained above.... This is some good cash!

These two accounts are just from writing simple reviews on my blog about different products...

I was able to do this only three months into having my blog and just from getting ranked on Google.

That's why blogging is so great... Search engines absolutely love you!

After doing this, I realized I wanted to make money blogging in other ways as well...

That's when I started to get into blogging about my personal brand. =)

Weekly Sales Snapshot

Week Ending	Gross Sales
2010-02-17 (current week)	\$1,479.46
2010-02-10	\$3,672.34
2010-02-03	\$3,399.97
2010-02-24	\$3,675.66
2010-02-17	\$2,887.38

Daily Sales Snapshot

Thu Mar 11	\$859.97	
Wed Mar 10	\$619.49	
Tue Mar 09	\$700.63	
Mon Mar 08	\$580.67	
Sun Mar 07	\$420.21	
Sat Mar 06	\$583.04	
Fri Mar 05	\$346.68	
Thu Mar 04	\$437.46	
Wed Mar 03	\$603.65	
Tue Mar 02	\$797.66	
Mon Mar 01	\$612.45	
Sun Feb 28	\$173.66	
Sat Feb 27	\$424.49	
Fri Feb 26	\$513.77	
Thu Feb 25	\$275.76	

Weekly Sales Snapshot

Week Ending	Gross Sales
2010-02-17 (current week)	\$1,294.09
2010-02-10	\$3,014.59
2010-02-03	\$1,761.83
2010-01-27	\$3,644.51
2010-01-20	\$2,342.02

Daily Sales Snapshot

Fri Feb 12	\$529.33	
Thu Feb 11	\$432.11	
Wed Feb 10	\$332.65	
Tue Feb 09	\$452.49	
Mon Feb 08	\$546.82	
Sun Feb 07	\$246.64	
Sat Feb 06	\$460.20	
Fri Feb 05	\$489.21	
Thu Feb 04	\$542.04	
Wed Feb 03	\$277.19	
Tue Feb 02	\$182.06	
Mon Feb 01	\$160.27	
Sun Jan 31	\$423.49	
Sat Jan 30	\$139.20	
Fri Jan 29	\$390.91	

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After doing this for a while I decided that I wanted to make EVEN MORE MONEY.

... So after brainstorming about different ways to do this, I decided to come out with my own courses on how to make money online.

I was so excited about this and knew I could make a ton of money doing it was because I had already branded myself pretty well with my blog.

All I had to do now was create my own product and let my blog readers know to literally buy it! That's it... And as soon as I put it on my blog, I had a surge of sales bringing me thousands of dollars.

Here's a snapshot showing where I would put my courses on my blog:

The image is a screenshot of a blog page. On the left is a sidebar with several sections: 'two different online businesses that make over six-figures per year...', 'So this page is pretty much my second home...', 'MAYBE even throw in some money making tips along the way.', 'I'M FEATURED ON...', 'MY LAST POSTS', and 'I NEED THIS...'. The main content area has a title 'Password: Adam', a video player showing two men, and a 'TRANSCRIBED (Excerpt)' section. The right sidebar features 'My Online Courses' with images for 'TYCOON Cashflow' and 'cell phone treasure', a 'DUDE Coming Soon I HATE MY JOB' banner, and a 'LATEST COMMENTS' section with names like 'Kylie Batt' and 'Max'.

You can see them listed on the right side of my blog and I still have them up! I obviously didn't have all three when I first started; I just keep adding new ones to the list!

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That's the power of building your brand... You can literally do ANYTHING and still have a following because people know you from your brand you've created for yourself.

... So now that you know how I was able to start up a blog about my passion and brand, I wanted to show you a few other people doing the same and making a fortune!



Per Month
\$50,000/month



Per Month
\$100,000/month



Per Month
\$15,000/month



Per Month
\$200,000/month

Starting from the left I'll explain a little about each and how they are making their money through blogging about their passions...

- 1) The first one on the left is a YouTube Partner who calls himself [Fred](#). You may have heard of him before but he's 17 years old and makes over \$50,000 per month just video blogging about a random character that he's come up with. Creating videos and acting is his passion and he's turned it into a full time business where he makes more money in a month than most people do in a year! You Tube pays him as a YouTube partner, which is how he makes his money.
- 2) [Perez Hilton](#) is a 32-year-old full time blogger that averages over two million dollars per year from his blog. He blogs about his passion, which is celebrity gossip. Majority of the money he makes is from People advertising on his blog. He charges \$200,000 for just three months of advertising!

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- 3) [Gregory Ng](#) runs a video blog about different types of frozen foods... He's always loved frozen foods and realized that was his passion! Once he started the blog, it gained major exposure and he now has big advertisers like Mountain Dew! 😊
- 4) The last person on the list is [Timothy Sykes](#). He has to have one of the best affiliate setup blogs that I've ever seen. His passion has always been penny stock trading and he's always been very good at it. He then decided to start up a blog on how to be successful with penny stock trading and makes over \$200,000 per month doing just that. He does it all through affiliate marketing and selling his own products kind of like me!

Another great thing to help your brand and build that personal relationship with your blog readers is using as many social media sites as possible! This is actually a vital part of my success as well.

I have a Facebook Fan Page and a Twitter account that I use all the time to keep up with my readers and customers. What this does is build my brand and personal relationship even more.

The reason why I use a Facebook Fan Page over a regular Facebook profile is because they aren't limited to how many friends you can have. Facebook profiles are limited to 5,000 per account.

You want to have as many Facebook Fans as possible, not have a limit!

I have both my Twitter and my Facebook Fan Page listed right on my blog for readers to access whenever they way.

... Something really interesting about it is that I NEVER sell any products using my social sites. I honestly think that completely ruins the whole point of having them.

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The main reason you have them is to build up your relationship and be able to easily communicate with your readers!

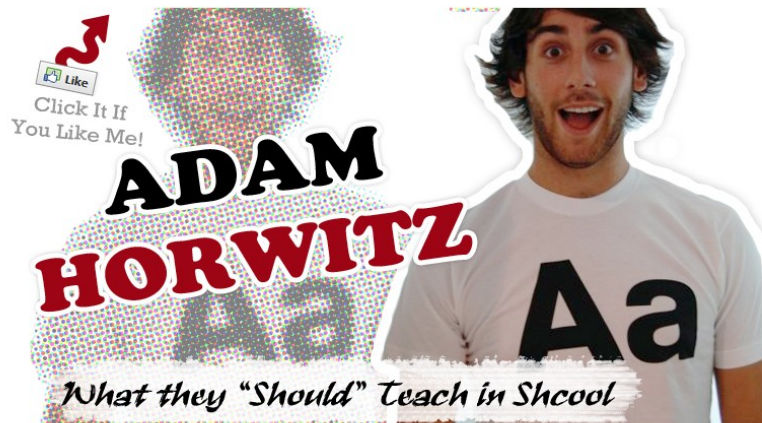
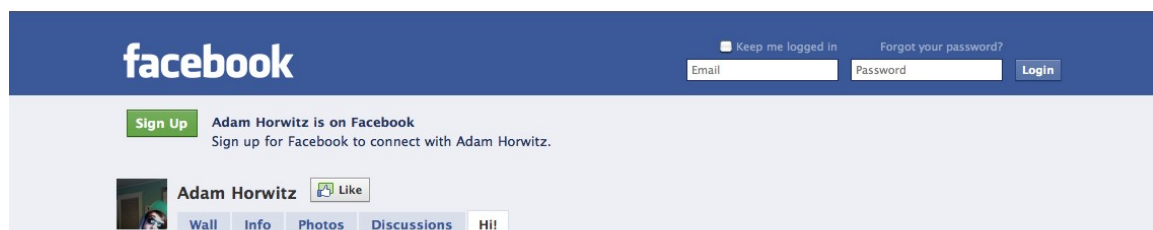
They don't want to have products being pitched to them all the time via Twitter and Facebook, they just want to be your friend...

... That's my philosophy at least. ;)

There are tons of other social sites other than Twitter and Facebook but I think those are definitely the most important ones!

But if you're posting videos on your blog like I am, a YouTube Channel is also pretty important in my opinion.

Here is what my Facebook Fan Page looks like so you can get a good idea on what I'm doing to carry my brand out. I've also had a custom section built onto it that tells people to "like" me which is the same as becoming a fan. Facebook has just changed it to "like" instead...



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Hopefully this has showed you that anything is possible and blogging about your passion is something YOU should really consider looking into.

... Yes I know it may be a bit overwhelming not knowing exactly how to get started, and I'm not going to lie and say it's extremely easy, because it's not! But the one great thing about it is when you're blogging about your passion or something you love, you don't mind putting in the work and effort. Right? It's your freakin' passion!

Since I know for a fact that the biggest reason most people haven't started blogging about their passion yet is *not knowing what to do*, I've decided to come out with a step-by-step video course to show ANYONE exactly how I did it. You can literally just watch over my shoulder and copy everything I did to make over \$450 per day. How easy is that?!

The course is called Dude I Hate My Job and you can get instant access to the step-by-step videos RIGHT NOW by visiting my super cool site. ☺

Visit DudeIHateMyJob.com

Talk soon,

A handwritten signature in black ink that reads "Adam H." with a period at the end.

Adam Horwitz